



17 December 2008

The Anti-Drink Drive Campaign 2008

The festive season is a time to be jolly and make merry but it is also during this time when merry-makers may run afoul of the law as they celebrate the season with good food and wine.

Drink driving remains a concern as it is still causing deaths and injuries on the roads. Traffic Police has launched the Anti-Drink Drive Campaign at this time of the year as a timely reminder to motorists not to drink and drive.

In this year's campaign, Traffic Police has chosen terms that alcohol consumers would be familiar with such as "Bloody Mary", "One for the Road" and "On the Rocks" to illustrate the potentially fatal effects of drink driving. While alcohol can be a social lubricant, there may be serious consequences when one drinks and drives.

Key Messages

- 1) If you drink, please do not drive. You'll be putting other road users' and your own life at risk.
- 2) Be responsible. If you drink, please take public transportation or get someone who is sober to drive you home instead.

Drink Driving Penalties

Convicted first-time offenders will be fined up to \$5,000 or jailed up to 6 months. Second-time offenders can be punished with a fine up to \$10,000, and sentenced to a mandatory jail term of up to 12 months. Third-time and subsequent offenders can be punished with a fine up to \$30,000, and sentenced to a mandatory jail term of up to 3 years.

All convicted drink-drivers will be disqualified from driving for at least 1 year, even if they have not caused any traffic accidents. In cases of disqualification for more than 1 year, driving licences will be invalidated.

In addition, it should be noted that even if a driver's alcohol content in his blood or breath does not go beyond the legal limit, he can still be charged for drink driving if he is unable to control his vehicle properly.

The legal limit in Singapore is 35ug (microgrammes) of alcohol per 100ml of breath, or 80mg of alcohol per 100ml of blood.

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Bloody MARY

A head-throbbing concoction of irresponsible boozing, drink driving, and a blood-splattering collision. Not for the faint-hearted.

IF YOU DRINK, DON'T DRIVE.

When you drink and drive, you could end up injured, disfigured, paralysed or even dead. That's because when you consume alcohol, your reflexes and ability to control your vehicle will be adversely affected. So don't end up a horrible wreck and leave your family to pick up the pieces.
Don't pay with your blood. If you drink, don't drive.

Another community project by:

Anti-Drink Driving Pledge

**Drivers of Singapore promise
To put a stop to drink-driving
To keep our roads safe for traveling
To spare all from suffering**

**Drivers of Singapore remember
That Drink Driving Shatter Lives
So please stay sober and keep your drinks in check
So that there will be no painful regrets**

**Drivers of Singapore pledge
To support this cause
Be part of the force
To fight against drink-driving
So that together we can make our roads safe for travelling**